

FIELD DAY **Mighty Hoopla**

Dear Resident,

This notice is to advise you of the forthcoming music festival Field Day & Mighty Hoopla taking place at Brockwell Park on Friday 1st, Saturday 2nd & Sunday 3rd June 2018. Throughout the event, the main park facilities remain open to the public including the Lido, Tennis courts, BMX track, Bowling Green, Brockwell Hall & Cafe, children's play area and biodiversity gardens.

Event dates and timings are as follows:

Date	Opening to public times	Regulated Entertainment timings
Friday 1 June 2018	13:00-23:00	14:00 - 22:30
Saturday 2 June 2018	11:30-23:00	12:00 - 22.30
Sunday 3 June 2018	12:00-23:00	12:00 - 21:30

Build & Break of the Festival

The build of the festival will commence on the 20th May and will be a phased build to allow much of the event footprint to remain open and accessible to the public throughout the build and break. The event infrastructure will be built in discreet compounds, and pathways will remain open and accessible to the public for as long as possible. The derig of the festival will conclude on the 10th June with a post event site check and handover scheduled for the 11th June.

Security will be deployed to control access to each infrastructure compound and banks vehicles through open sections of the park to ensure the 5mph speed limit is adhered to. Traffic management staff will guide HGVs in through the Herne Hill gate between 10am - 3pm, whilst smaller vehicles will enter via Brockwell Park Gardens. Large vehicles that arrive outside of their allocated time slot will be held off-site, away from the direct vicinity, and drip-fed within the specified times. All contractors will be thoroughly advanced, so we are anticipating every staff member and vehicle arrival. No access will be granted without prior approval. Night cover will patrol the park when closed.

Noise Control

Noise control measures have been formulated to minimise noise disturbance for local residents. We have appointed an industry-leading sound management contractor to work with the council and our internal sound technicians to ensure the agreed sound levels are adhered to, both within the site and at agreed points adjacent to residential properties. In the event of a noise complaint, please contact us on **0203 886 0739**. We will offer to monitor the sound levels at your property and liaise with our technicians to minimise the issue. If noise levels are above those specified in the license conditions, immediate action will be taken to reduce the levels at the noise source.

If you want to speak to a representative from Lambeth Council, they can be contacted via the Events out of Hours Number 020 7926 9793.

Traffic and Transport Management

We aim to minimise the disturbance and inconvenience from people going to and from Brockwell Park attending the festival and have set out a robust plan to do so based on lessons learnt from previous Field Day events as well as monitoring traffic and people flow in the area. This plan includes:

- From the previous ten years of Field Day at Victoria Park, audience data suggests that the attendees will not drive to the event. However, to mitigate the possibility, we are proposing a number of soft road closures on the following streets, only allowing access to the residents of those roads: Arlingford Road, Brailsford Road, Trelawn Road, Brockwell Park Gardens, Bailey Mews, Carver Road, Masey Mews, Gubyon Avenue, Mervan Road, Kellett Road, Trelawn Road, Saltoun Road, Shardcroft Avenue, Stradella Avenue & Winterbrook Road. If you live on one of the above streets you will receive a separate letter which will act as your resident permit during these soft closures with further instruction. Event attendees will be advised through all communications that there is no parking available in the area.
- Based on analysis of ticket holders' postcode data, it is anticipated that the vast majority of the audience will travel to site on public transport, with Brixton tube station servicing the

bulk of arrivals. Herne Hill and other local rail stations will remain open throughout, and also service a portion of the audience.

- Event organisers have been engaging with TFL and Network Rail to build insight from station managers and previous events into the plans for managing ingress and egress, which will be stress-tested through the council safety group planning process.
- Crowds leaving the event will be directed by large format signage to ensure the shortest route is taken to their chosen transport hub. Signage will also instruct attendees to leave in a quiet and orderly manner mindful of local residents.

Security and Policing

Ingress - (when attendees travel to the event) - A deployment of security stewards will be positioned at Brixton Station, Windrush Square, the PC World / Halfords car park on Effra Road, the A204 / Brixton Water Lane junction and the park gate on Brixton Water Lane, to direct people along our designated arrival route and keep the crowds moving. Additional stewards will be positioned outside Herne Hill Station and at the pedestrian crossings adjacent to the Herne Hill gate.

Event Security - Inside the arena security will be on position at every emergency exit, every stage and performance area, and at key bar and trader locations. Exterior patrol teams will monitor the exterior fence line to prevent unauthorised access, and direct attendees to the relevant entry gates. In addition, security will be deployed at fixed positions to protect vulnerable assets, including the miniature railway.

Egress - (when attendees leave at the end of event) - The bulk of the entry search teams will be re-deployed to bolster provisions along key egress routes; primarily the route to Brixton station. A heavier deployment during the egress period will guide attendees along the designated routes to local transport hubs and allow the crowds to be pulsed (temporarily held and released) in order to manage the arrival rate at stations with finite capacities. This method will be implemented along the length of the Brixton route to avoid substantial crowd build-up in the immediate approach to the station. Dedicated egress response teams will be on patrol and called to any incident where intervention is required. The park will be closed to the public by peak egress. To avoid attendees wandering unsupervised in dark areas of the park, fence lines will be erected to channel people along paths to the park gates on Brixton Water Lane and at the Herne Hill corner.

Refuse and Waste Management

A dedicated cleaning team will patrol the roads surrounding Brockwell Park during and after each day of the Festival. Should you have any waste near your property relating to the event please contact us on **0203 886 0739** and we will send a team to clear it. We are also adding additional bins on various points on the way to and from Brockwell Park and we will clear these throughout. We also add additional bins to the street before the event closes and event stewards positioned on the way to and from the event from key transport hubs Brixton & Herne Hill station are equipped to keep the area around their position clear. The alternative routes to transport hubs will be patrolled on schedule, to cover areas used by those with local knowledge using alternative routes to the majority.

Toilet Provision

Dedicated toilets will be located along the route for attendees to use on their way into/out of the event. This provision has been encouraged by Lambeth Council and will be positioned at Windrush Square in Brixton, Halfords & Curry's Car Park on Effra Road and Herne Hill Station as well as around the festival perimeter inside Brockwell Park. There will be relevant signage to accompany the toilet areas to discourage people from urinating in public or residential spaces. Stewards/security are briefed to direct people to the facilities.

Field Day Community Fund

All attendees on the guestlist will be required to pay a contribution on arrival in return for their ticket. This money will be used for the Field Day Community Fund which will directly fund Brockwell Park organisations and projects. For further details or to apply for the fund please email kelly@fielddayfestivals.com

If you have any queries prior to the event please email our Community Liaison Manager, Kelly on kelly@fielddayfestivals.com or during the event operational hours you can call **0203 886 0739**. Our Community Hub is based on Railton Road and staffed throughout the event. Our team will answer your query as quickly as possible and inform you of our follow up action where applicable.

Contact telephone number: 0203 886 0739– Operational hours and break days only.

Yours faithfully, The Field Day & Mighty Hoopla Team