

EventLambeth

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Report title: Summer Event Series. Post Event Assessment Report

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1 BACKGROUND

Summer Event Series is the title given to series of event days held on Brockwell Park in 2021. It was the 3rd year an event series such as this has been held on Brockwell Park.

This series of event days consisted of the following:

Friday 3 September - Wide Awake, 17+ - Alternative music (indie, jazz, post punk). Capacity 25,000 – this was a new event in 2021.

Saturday 4 September – Mighty Hoopla, 18+ - LGBTQ+ pop music festival. Capacity 25,000 – this was the 3rd year it was held on Brockwell Park

Sunday 5 September – Cross the Tracks, All ages – Soul, funk and Jazz. Capacity 25,000 – this was the 2nd year it was held on Brockwell Park.

As in 2019 this series of events was delivered by the production company Loudsound Limited. Loudsound were contracted by Summer Event Series. This company represents a series of promoters who finance and programme the event days.

As with all large and major events Loudsound on behalf of Summer Events Ltd submitted an online application, to hold the event series on Brockwell Park. They followed the event service application protocols and processes, which are set out in four stages in the Lambeth Events Policy 2020-2025, available to view on the EventLambeth site.

<https://eventlambeth.co.uk/event-guidance/>:

The community engagement period began in October 2019 with the initial proposal of 3 events days to be held over 5,6 & 7 June 2020. Community drop-in sessions were held at Half Moon Pub in Herne Hill in October and further wider engagement with Councilors and Lambeth Safety Advisory Group in the November of 2019. However, due to the pandemic the application dates were moved from June to September 2020. On 7 April 2020 the Summer Events Ltd issues a

press release to say that the event series would not go ahead in 2020. The event application for 2020 was cancelled.

The event application for 2021 had been submitted on 7 February 2019. This submission was for 3-day event series. However, on 21 November 2019, the event application for 2021 series was updated to reflect a proposed 10 series of major and community events. In November 2020 initial community, Councilors and stakeholder engagement began for the 10-day proposal.

On 1st December 2020 the event organiser informed EventLambeth that due to impact of COVID19 and continued uncertainty around major events taking place in the coming year they wish to revert to a 3-event day format and move the date to September. Thus, mitigating as much as possible the continued COVID19 risk on the event.

In line with the Lambeth Event Strategy 2020-2025 Councilors and stakeholder groups were engaged with through the event pro-forma process, from 15 December 2020 to 8 January 2021. The event then went to the Safety Advisory Group in February 2021.

Between December 2020 and July 2021, the event organisers worked to put in place as much as they could. However, continued uncertainty around COVID19 restrictions meant that across London and the UK all major events were moving to dates from June and July to August and September. The insurance industry and government continued to not provide any certainty around cancellation insurance. Event organisers were forced to hold back on contracting the supporting staff and infrastructure. Until there was certainty around events going ahead, community and business engagement could not undertake.

On 12th July 2021 that the Government officially announced that the UK would move to Road Map stage 4 and major events could take place. This was 7 weeks prior to the event moving onto Brockwell Park to begin the site build.

Due to the short time span, there was limited community and business engagement which was held online. Working with community stakeholders, Councillor's and EventLambeth networks to distribute information.

The organisers attended four Lambeth Events Safety Advisory Group meetings in the lead up to event delivery and held a tabletop exercise.

There were no technical or safety issues raised to preclude the event taking place.

Ongoing Stakeholder engagement meetings took place with Ward Councilors (including those from Southwark), Herne Hill Forum and the BPCP. These were held in the lead up to the event so that key stakeholders could understand what measures had been put in place and the contact protocols. A detailed booking information pack was sent to Councillor's and stakeholder groups to document all measures in place and contact protocols over the build, event and derig periods.

The premises license granted on the 17 April 2019 which was for 2020, 2021 and 2022. A minor variation was applied for in June 2021 to allow for the existing premise license to cover the September date as this was outside of the scope of the original Premise License. This was duly granted after the consultation period with no representations be submitted.

The license permitted up to 29,999. Specific capacities were given for 2020 being 20,000 for Friday and Sunday and 25,000 for Saturday. This condition then stated in 2021 and 2022 an

increase on these capacities needed to be agreed by Safety Advisory Group and Licensing Authority. Through the SAG meeting process, it was agreed that the 2021 event days could go up to and not exceed 25,000 audience capacity on site.

(Appendix 1)

2 SOUND LEVELS

The Lambeth Events Strategy included the 2016 Lambeth Guidance for Sound at Outdoor events (the Guidance). The strategy and updated guidance followed full public consultation as part of the Culture 2020 and further public engagement specifically around the sound levels specified in the Guidance. The new Guidance can be found [here](#) and details of the engagement [here](#).

The sound levels set out in the 2016 Guidance have been used for events in Brockwell Park since 2017.

The pandemic meant that there was no major event held on Brockwell Park between 9 June 2019 to 3 September 2021. This is a 27-month period. Across all major events in Lambeth Parks in 2021 there was a significantly higher number of noise complaints than in 2019. This was also the case for other London Boroughs.

Summer Event Series contracted Electric Star to lead on the implementation of the noise management plan. They worked across the site to set the stage levels and then throughout the event monitored the noise levels internally and externally. They worked to the levels set out policy referenced above and reiterated in their premise license.

Vanguardia Ltd were contracted by EventLambeth to be the independent acoustic consultants on site. They provided one acoustic consultant appropriately qualified and experienced to monitor the offsite sound levels (and onsite if required).

Across this resource there was capacity for consultants and officers to attend resident's properties and monitor levels at different locations alongside monitoring the agreed points as set out in the noise policy and premise license.

Electric Star and Vanguardia consultants both reported back that no breaches of the agreed noise levels were documented. The full Vanguardia report is available for the public to read on the EventLambeth website. (Appendix 2)

Full break down of noise complaints received by the Organisers and Lambeth are detailed below in Section 5 – Complaints.

The licensable levels that were agreed with the event have not changed since 2016. These levels were part of an engagement process as referenced in the first paragraph. These levels are permitted for major events only.

There were multiple complaints received over the weekend about noise. The complaints re noise were located 500m to 3.5KM or more distance from the event, with concentration on axis to the main stage PA. 500m to 1.5km of the park levels varied from low 50s to low 60s dBA and low mid-60 to mid-70s dBC. Further away it was not possible to distinguish the music level from

the ambient noise levels. Many complaints beyond 500m from the park said that they hadn't heard music noise in previous years from events held on Brockwell Park.

Across the weekend the wind was mainly from the east and will have facilitated a greater spread of the noise in a westerly and north westerly direction.

Most complaints came on the Friday. On this day the headline act was scheduled for early afternoon. Normally an event day would start with smaller acts to smaller crowds and as the stature and profile of the artist and the crowd size grew the audio levels would increase. Over the course of the day a steady and slow increase helps minimise the impact on a wider area. However, on this Friday, with 27 months since the previous major event and Covid leading to a possible increase in sensitivity in a proportion of the population alongside higher numbers of residents working from home, EventLambeth and Loudsound received a high volume of noise complaints.

EventLambeth asked Loudsound to review the emerging pattern of complaints on the Friday and advise what could be done. In dialogue with the Vanguardia and Electric Star on the Saturday morning prior to open the re-configuration of the main stage PA was undertaken. This measure along with different genres of music saw a dramatic drop in noise complaints on the Saturday and Sunday.

There has been significant learning from 2021 which will be carried forward to 2022 around continual monitoring points, noise modelling on and off site, PA configurations and programming.

At no point throughout the weekend did the event breach the noise levels set out in the policy and premise license.

3 AGREED CONTACT PROTOCOL

EventLambeth and the event organisers are aware of the resident concerns around the potential impacts from the large event. Especially following the 27-month period of no major music events due to the pandemic. Both were keen to ensure the contact protocols that had been established for other events in the Borough were carried forward to the delivery of this event. There was also ongoing liaison with Southwark Council to ensure that they had the correct onsite contact numbers should residents contact them directly.

The Lambeth Public Protection team had since 2019 event, reinstated their out of hours noise response service. So, it was important to also engage and link in with this service so they could share any calls they received and use the onsite resources in place with the event, to give a quicker and more direct response to residents.

The event organiser had a dedicated offsite number for complaints which was in operation from the day the build began till the final day of the event. During the event weekend this number was managed by a dedicated member of the Loudsound Production team. They were based in the Event Control on site. They sat next to EventLambeth staff. This proximity allowed instant sharing of information and no delays in requesting the necessary response. This joint working

enabled actioned responses from noise, waste management and or other appropriate team to address resident's issues in as shorter time frame as possible.

EventLambeth officers also managed the EventLambeth out of hour's number. This was staffed during the build, event and derig period. This number is 020 7926 9793.

The event organiser's dedicated onsite number was a landline and was not subject to network coverage issues. It provided a reliable point of contact. The EventLambeth out of hour's number serving as second point of contact and serviced those residents who wished to talk directly to the Council.

Further contact option for residents was the Lambeth Council Noise Out of Hours Service. The response team would forward all relevant calls onto the EventLambeth team to action a direct response.

An information letter was delivered to residents (appendix 3). This dedicated letter drop was undertaken by the event organisers to homes and businesses within a 750 m radius from the park. This letter drop was delivered to 10,000 addresses and became the week commencing 16/08/2021.

Contact details for the event organisers land line number and the Lambeth Council Event Out of Hours number were provided to Southwark Council so that they could pass on any complaints they received to the event directly and ensure that issues could be addressed in real time rather than after the event was over.

The Lambeth Council contact centre was aware of the onsite contact numbers for event complaints should people call the council directly.

EventLambeth produced a stakeholder information document and sent it to the Brockwell Park Community Partners (BPCP), Herne Hill Forum, Friends of Brockwell Park and Ward Councillors.

Social Media was also used by both the Organisers and EventLambeth to continually promote the resident numbers and email addresses throughout the event. You can see examples of these posts in appendix 4.

4 DURING THE EVENT

As the Residents Hotline received contacts (phone call or emails) they were logged and raised with the relevant department onsite to be addressed. Noise complaints were raised with the organiser's onsite acoustic consultant.

Those contacts received by the EventLambeth out of hour's number or events email address were also logged and passed to relevant team onsite to action through the event control. If the call was about noise issue on/off site, then the acoustic consultant working on behalf of EventLambeth was asked to respond. Across the weekend there were 3 set Sound meeting where EventLambeth, Vanguardia, Electric Star and Loundsound meet to review complaints, noise reading, discuss upcoming artist on the stage, weather conditions and other factors and ensure all issues were being addressed or anticipated. Joint WhatsApp group enable further continual updating and dialogue between all parties monitoring noise level and income calls.

If the call was about waste issue off site, then call was placed to the dedicated Veolia team to respond. The external waste management provided by Veolia was paid for directly by the event and not by Lambeth Council.

5 COMPLAINTS

The organisers Residents Hotline received 27 contacts in total over the build, event and derig period.

The table below then details the calls received that were actual complaints to the organisers dedicated resident's line.

Complaint Type	Prior to the Event	Day 1 Wide Awake	Day 2 Mighty Hoopla	Day 3 Cross the tracks	Total
Noise		25 calls from 20 different callers	4 calls from 4 different callers	4 calls from 3 different callers	33 calls from 27 different callers
Path Closures			1		1
Security / Traffic	1				1
Future Events				1	1
Staff/Box Office		1			1
Total					37 calls from 31 different people

There were across the event multiple calls from same caller either on the same day or across the whole weekend. Further breakdown of this data is being done to establish the number of residents

The EventLambeth out of hours number received the following number of complaints on each day. These break down capture the calls and or emails logged with the Lambeth Noise Response team. Many callers also emailed in to the events@lambeth.gov.uk as well as contacting the Community Hotline and Community email operated by Loudsound.

Thursday 2 calls

Friday 50 calls and 10 emails – Lambeth Noise team received further 2 calls – of which a total of 46 individual residents contacted events team over the course of the day.

Saturday 11 calls and 4 emails – Lambeth Noise team did not forward any calls. Of which a total of 13 individual residents contacted event team over the course of the day.

Sunday 10 calls of which one was likely to be attributed to a local church event and 4 emails – No complaints passed on by Lambeth Noise team and Events notified Lambeth Noise Team about likely Church event as noted above.

The table below shows of the calls and emails received and the primary reasons for the complaint.

Complaint Type	Thursday Sound Propagation	Friday Wide Awake	Saturday Mighty Hoopla	Sunday Cross the Tracks	Total
Noise	1	60	15	14	90
Damage/Public Urination/waste			1		
General Concern/Unhappy with the event Taking Place					
Security/Parking/Traffic					
Public Nuisance					
Total					90

General comments across Friday noise complaints were ‘louder than in past years’, ‘do not normally hear events but can this year’ and impacting ability to ‘work from home’.

General comments from Saturday noise complaints were ‘better than yesterday but can still hear it’ and ‘don’t normally hear events but can here today’. Of the 11 calls 3 had called the day prior and called again to complain about noise which they were still hear and 3 called to say they did not call yesterday and although better than the day before they could still hear and wished to complain.

General comments from Sunday noise complaints were ‘I live far from the park, but I can hear the event’ and ‘it has been 3 days of noise’

Across the weekend the phone calls and emails were of a primary focus on noise impact. There were several emails which noted further issues around waste, light pollution and equipment on street being moved after 23:00 on Saturday evening.

As noted earlier of the 90 complaints it is estimated these came from 78 individuals of which many of whom used all avenues to contact the event and councilor’s alike. On several occasions the residents gave verbal abuse to the events officers taking the calls.

6 ACOUSTIC CONSULTANT COMMENTS

EventLambeth procured Vanguardia to act as acoustic consultant for the Council, monitoring levels and responding to complaints. Vanguardia have done this in previous years and have also provided guidance to the licensing Sub-committee on license applications for events in parks and open spaces. They are independent and onsite to monitor sound levels raising areas of concern or breaches to Council representatives onsite.

Vanguardia provided a post event report (appendix 2). There were no breaches of the sound levels set for the event.

7 TRANSPORT

The extensive traffic management plan that was developed for Field Day and Mighty Hoopla in 2018 was used again in 2019.

In 2021 this was revised to accommodate the impact of the Low Traffic Neighbourhoods scheme in the area.

The primary change to the established traffic management plan, was the use of Shakespeare Road as the main diversion route when the Dulwich Road closure is implemented, at the junction of Rymer Road. As there is now a modal filter on Shakespeare Road, which prohibit northbound traffic, a new diversion route had to be implemented. As such when the Dulwich Road closure was implemented, traffic was diverted Railton Road, Barnwell Road, Rattray Road, Kellett Road and Effra Road.

Working with colleagues in the transport planning team and traffic counter was placed on Kellett Road over a period of 3 weeks. This would capture data of traffic flow through the area the weekend prior, during and post event. The data set is still to be shared with the EventLambeth team. This will however, help inform the traffic management planning for 2022.

Postcode data from 2021 ticket sales has also to be shared with EventLambeth to help understand the breakdown of transport hub usage. However, in 2021 there were line closures on SouthEastern Rail service which impacted the use of the Herne Hill Station. As such a higher than anticipated number approached the park from Brixton Underground Station travelling up Effra Road down Brixton Water Lane to enter the park through this entrance.

During the weekend on the Friday and Sunday the police requested a temporary road closure on Brixton Water Lane to enable the higher flow of audience during ingress, safe passage along this stretch of public highway. Buses were not impacted and allowed access through the road closure, but all other vehicles were diverted. This action fell under the actions permitted in the Temporary Traffic Order and throughout no adverse impact was seen on the wider highway network.

A revised taxi rank location was implemented in 2021 using suspended parking bays on Norwood Road southbound. However, as most of the audience came via Brixton Water Lane and using the underground route this new taxi rank was not heavily used. In 2022 this location will be reviewed with wider consultation with local businesses.

As per 2019, buses flowed through the closure areas over all event days and event attendees made use of this transport option.

No vehicle parking issues were highlighted by residents as in past years. External monitoring of the area did not observe any issues.

Despite the larger volumes of people arriving and departing through Brixton underground station there were no issues experienced. The volume of people is less than what peak hour pre pandemic would cope with and the station had anticipated increase numbers and had in place sufficient trains, staff, and support of BTP. A request for passenger gate figures has been made but yet the data set has not been received.

Herne Hill station also had management around it to prevent overcrowding and again this year no issues were reported.

Cycle parking was provided and was used. There were issues with cycles being chained to park gates at Brixton Water Lane and Herne Hill. In 2022 better signage is needed to signpost to the cycling parking and measures in place to deter from the park fence being used.

It is important to note that Lambeth Council have a strong commitment to greener events and sustainability through the Lambeth Green Events Guide and encourage cycling to and from events where it is appropriate. However, major music events such as this, where audiences are on site for long periods and consume alcohol the use of public transport is recommended rather than cycling. This mitigates against risks of cycling on busy roads when tired and/or intoxicated.

8 GROUND WORK AND REINSTATEMENT

During the pandemic Brockwell Park was a vital resource for your community and the park was continually busy.

A programme of ground maintenance began in Spring 2021 with the event fields being vertidraind and overseeded. In late June / early July further vertidraind and overseeding was undertaken on what would be high impact areas of the event site. This was mainly the trackway route.

During the event weekend Lambeth Landscape staff were onsite to monitor and address any ground issues that might arise. Further support was given on the Saturday with the attendance of Lambeth Landscape Environmental Compliance Officer.

Post event the initial programme of work was verti-draining all areas, level out tyre tracks, trackway edges and other ruts by hand and then fill depressions with soil and overseed. Most of this work was completed in the week following the event leaving the park. With continual adhoc work being done through out September, October and continues into November.

There was the following damage:

1 x Concrete Manhole cover – job listed with Pit team and replacement is being ordered

2 x Metal Manhole covers – job listed with Pit team and replacements and or repairs are scheduled

Post and Wire fence line at bottom of Lido Field – this was damaged by forklift during load out. – job listed with Pit team and the repair is pending.

Damage to tarmac path – lido field path – job has been costed up by Highway's contractor after an initial repair by Pit Team and work will be schedule in coming month. They will also be asked to fill 2 holes made on the top cross path.

Damage again has occurred to the paving stones at Herne Hill Gate area. The repairs are currently being discussed with colleagues in Highways team. A better long-term solution needs to be found that reinstates the area with paving stones which are more durable and can cope better with heavier weight vehicle loads. These would be similar or the same as the section of smaller paving stones in the triangle section opposite the Herne Hill entrance.

Two Manhole covers were damaged during the event. These were both repaired by the Lambeth Landscape pit team in the 2-week period following the event coming off the park at the cost of the organisers.

The ground continues to be maintained by the reinstatement team. Sections where the ground has not come back to the standard hoped for will be fenced off and overseeded with seed more robust to germination in colder weather in November.

Full ground maintenance plan will be developed ahead of the 2022 proposed event programme. There are areas which require more intensive reinstatement to address depressions and undulations and as such this plan will begin to look at how this can be achieved.

9 TICKET HOLDER DISTRIBUTION BY AREA

There were 650 tickets were given away as part of the resident's ballot. This was managed by the Production Company LoudSound on behalf of the promoters.

Due to the limited lead in time for this event the residents ticket ballot was not as widely profiled. In 2022 EventLambeth will work with Local councillor's and Stakeholder groups and Loudsound to review and ensure this opportunity is maximised and reaching our local community better.

Ticket sales data was not available at the time of report writing but will be reported on in the community engagement for 2022.

10 LOCAL BUSINESSES

There was limited engagement with the local businesses by Loudsound. This reflects the shorter lead in time for the event planning and delivery. This was disappointing as in 2019 there had been very positive in roads into the local business networks.

Local businesses were included in the Resident Letter distribution and were visited by a Loudsound representative in the weeks leading up the event. A further, more detailed letter was created for all the Norwood Road business that might have been impacted by the relocation of the taxi rank.

As in past years, during the build and break of the event the event crew were given a cash allowance for catering and were encouraged to use local businesses around the park.

EventLambeth will work with organisers in 2022 to look at how they can further engage with the local business and explore further initiatives and ensure that there is a vast improvement on 2021 engagement.

Impact on local businesses over the event weekend was again mixed. Some businesses feedback that there was an increase in weekend trade, and some reported a decrease.

11 PIL AND COMMUNITY FUNDING INCOME FOR PARK

In 2019 Mighty Hoopla and Cross the Tracks paid £17,500 in Park Investment Levy (PIL). In 2021 The Summer Event Series paid £48,235. PIL is separate to the commercial hire fees that the event was charged (these are not shared due to commercial sensitivity) and the damage deposit that is held against any reinstatement required following the event.

In addition, the event organisers set up their own community fund. This was through guest list donations and raised £21,460 that community groups could apply for funding from. The recipients from the funding will be notified at the end of November and published separately on EventLambeth website.

12 SUSTAINABILITY

Further information is being sought by the organiser to feedback on their collaborative work with Dan Turner around Carbon offsetting and with Kings College, Breathe London and Huhub around air pollution.

In 2022 the Lambeth Green Events Guide will be updated and work with all major event organisers will be work with EventLambeth officer and Lambeth Sustainably officer to look at every aspect of their event planning and document and ensure all steps are undertaken to deliver the most sustainable event possible.

In 2021 the event organiser again implemented the following

- Public recycling bins on site for customers to segregate their waste
- In addition to the cans, bar cups and dry mixed recycling – back of house, the event had recycling for food traders to recycle food waste, glass and timber
- Plastic serve-ware was banned at all food trader stands – all food packaging and cutlery was compostable
- Stage effects were biodegradable
- Plastic Glitter was banned. Customers could wear their own glitter when they arrived on site but could not bring in bottle or packets of glitter to site. Customers could purchase Mighty Hoopla biodegradable eco glitter at the merchandise stall. Any profit made from the sale of this glitter was given to charity.
- Purchased reusable water bottles to give to crew and contractors as a measure to eliminate single use plastics on site and ensure crew and contractors had access to water on site when working.
- In support of the campaign to ban single-use plastics the event replaced all plastic bottled water with canned water
- The bar operators replaced 100% plastic bottles and majority of draft products with aluminum cans.
- Promoted sustainable travel options to the event
- Worked with the power providers to maximize efficiency, monitor energy use, minimize emissions, and prevent pollution

13 WAY FORWARD

2021 was a challenging year where issues arose due to COVID19, supply chain and HGV driver shortage and staffing shortages experienced by secondary contractors such as waste collection company.

Looking to 2022 and the enhance event programme EventLambeth will work on

- Noise Management – continue monitoring points, increased resources to monitor, enhanced and more extensive noise modelling and review of stage position and PA
- Traffic Management – working closely with traffic management colleagues to review LTN impact on ingress and egress, further and more detailed work on ingress and egress routes
- Community Engagement – working closely with local Councillors to put in place a more robust network of communication using TRA and neighborhood groups with frequent updates
- Waste Management – Early engagement with new external waste contractor for Lambeth Council and review of waste collection on Brockwell Park external to event site
- Ground Maintenance programme – work with Lambeth Landscapes to establish ground maintenance plan for 2022 and look at long term impact and programme of work that invests in the ground
- Trees – work with the Lambeth Tree team to put in place a site plan and ground protection plan that works to protect the root protection zones across all of the site
- Internal Traffic Management – key area around Herne Hill and Brockwell Lido gate need to be reviewed and a traffic stewarding is adequately resourced and implemented – with assurance that all vehicles especially site crew vehicles are travelling across the park with care and respect.
- Sustainably – more intensive work to ensure that all elements are working to the highest standards and in line with the Lambeth Green Guide
- Work Opportunities – working with key colleagues across Lambeth and Summer Event Series and Loudsound to realise more work experience and possible apprenticeship opportunities.
- Youth Engagement – work with the Lambeth Youth Forum and Youth Council to gain input from Lambeth Young People to help shape the programme of events and community access days.

14 APPENDICES

These are separate document that are located on the EventLambeth websites alongside this report.

1. Premise License
2. Vanguardia Report
3. Residents Letter
4. Social Media Posts