

Appendix 4 - New Contract for Clapham Common

1. In 2019 the London Borough of Lambeth issued a tender for the delivery of a series of summer events on Clapham Common. The intention behind this tender was to reduce the number of events requiring individual build and break periods and therefore reduce the time the event site was out of action while maximising the income that could be generated from that site. This means that for the 2020 & 2021 Planning applications the event site was only used for 2 blocks of events a year and not the 4 that it had previously. There would be no events taking place on the event site after September or before May in 2021. Winterville is planning to move to the Funfair and Red-Gra site which is a more sustainable option for them, subject to planning and licencing approval from LB Wandsworth.
2. The tender was for a maximum of 4 Large (up to 19,999) 6 Major (over 20,000) event days.
3. In addition to paying a commercial hire fee and PIL it was a requirement of the tender that the production company included specific additional community benefits.
4. The Events were to be of a range of styles and appealing to different demographics.
5. Following a full tender process the contract was awarded to Festival Republic (<http://moderngov.lambeth.gov.uk/ieDecisionDetails.aspx?ID=4423>).
6. This was due to the following reasons:
 - a. **Social Value:**
 - i. Festival Republic have delivered social value at a range of their events. The events they are looking to deliver on Clapham Common for the duration of the contract will be no different. In the proposal they cite:
 1. 150 pairs of Complimentary Tickets to each event day
 2. Building relationships with the local community including free to access days with activities for children and wellness activities
 3. At least 1 apprentice from LBL for each year of the contract
 4. Work experience opportunities
 5. Work opportunities and partnerships with local businesses
 6. A dedicated Community Engagement Team
 7. Developing opportunities with local initiatives including lending resources and support.
 8. Classical Music Event in conjunction with the local community
 9. A community trust to facilitate funding to community groups in the local area

b. Experience in Delivering outdoors events:

- i. In addition to worldwide venues Festival Republic is used to working in a London based park. They deliver the annual Wireless and Community festivals in Finsbury Park as well as the BBC Live in Hyde Park event.

c. Scope of Events

- i. The proposal was for a range of event style and types including Concert days for “Guitar Bands” and an Electronic Music Festival in line with what has been undertaken previously. This meant that the series of events would appeal to different demographics and audiences, bringing new people to the site for the events as well as maintaining the existing festival audience.

d. Sustainability

- i. Live Nation Environmental Charter (of note Festival Republic is part of Live Nation)
<https://www.festivalrepublic.com/sites/live.inviqa.festivalrepublic.com/files/live-nation-environmental-charter.pdf>
- ii. Festival Republic aim for each of their festivals to be ISO 20121 compliant
- iii. This links in with the Councils Green Events Guide and ongoing Sustainability and Environmental Policies.

- 7. Dates for the Festival Republic Event are detailed in Appendix 3 Event Schedule. This is a shorter duration than subsequent years will have - future applications will have the full 10 days of events. This application is now for 6 major event days the details of which are TBC. The build is anticipated to start 9 August 2021 and the duration onsite will be 25 days. Within the time onsite 09/08/21 – 06/09/21 there will be 2 community free to access days but the date for these is still TBC. The remainder of the time onsite will be for build, break and site management so there will not be events taking place.
- 8. This new contract has resulted in a forecast combined PIL for Clapham Common in 2021/2022 of £200,000. By comparison the PIL from 2018/19 was £128,474, in 2019/20 was £60,258. In 2020/21 the forecast amount is £6,000 –due to COVID-19 cancellations.